



**MASTER POOL BUILDERS**  
**PROSPECTUS**  
**2025**

# INTRODUCTION

Welcome to the Master Pool Builders (MPB) program.

The MPB program is a network of SPASA skilled pool and spa builders who seek to elevate their craft, share knowledge, and influence industry standards to ensure they leave a legacy of innovation, enduring quality, and excellence.

Choosing to become an MPB member is a pivotal step in enhancing a pool builder's profile both within the industry, and the broader community. Membership is a recognition of a builder's professionalism and commitment to the industry.



APEX POOLS AND SPAS

## OUR PURPOSE

MPB is a professional individual membership program that recognises pool and spa builders for their commitment to the pursuit for excellence.

The MPB is a professional network of pool builders who demonstrate excellent craftsmanship, ethical practice, and employ innovative solutions, collectively elevating industry standards and enhancing consumer trust and satisfaction.

## OUR VISION AND MISSION

### VISION

Empowering individuals to build better pools & spas.



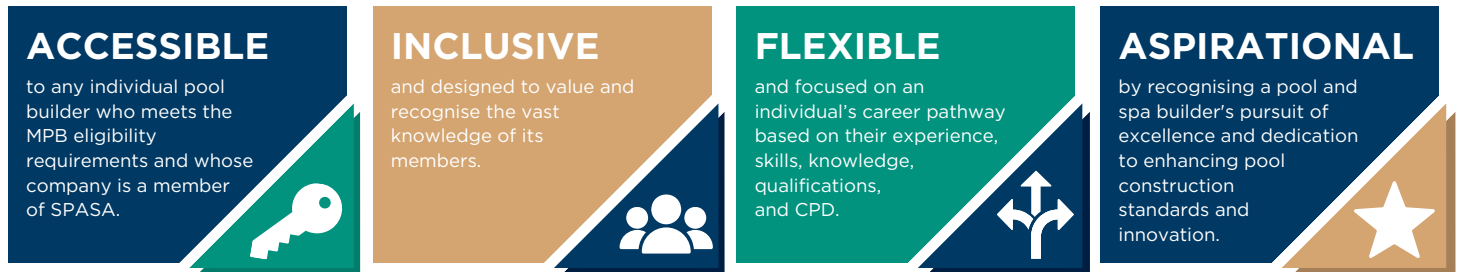
### MISSION

To promote aspirational pool builders and construction industry professionals by leveraging their experience, craftsmanship, and innovation.

# WHAT IS THE MPB PROGRAM?

The MPB program provides a flexible pathway designed to represent and support pool builders and their value to the industry by focusing on skills, achievements, succession planning, and professional development at every stage in their careers.

## THE MPB PROGRAM IS



## GUIDING PRINCIPLES

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# MPB MEMBER BENEFITS

The MPB program supports the growth of its members to ensure their professional capabilities are continuously developed and recognised through a range of exclusive benefits:



A dedicated advisory body championing the specific needs of the pool building sector locally and nationally.



SPASA-driven branding and promotion through online platforms, social media, and print media.



Master Pool Builders gain exclusive expo opportunities to showcase expertise, connect with consumers, and promote SPASA accreditation through premium spaces and panels.



MPB members have access to a range of SPASA-approved contract templates that improve compliance, professionalism, and consumer confidence while reinforcing industry standards.



Exclusive award categories within the SPASA Awards that recognise and celebrate the achievements of Master Pool Builders.



MPBs have access to exclusive meetings and forums, providing valuable networking, industry insights, and professional development while strengthening their influence within SPASA.



Enhanced reputation, brand recognition, and credibility among consumers, colleagues, and industry partners.



MPBs gain enhanced recognition through exclusive MPB-branded marketing, boosting credibility, visibility, and consumer trust while showcasing their expertise.



The professional development framework enables MPBs to share best practices, fostering continuous improvement, skill-building, and industry leadership.



MPBs gain access to exclusive products, enhancing their service offerings with high-quality, industry-leading materials and tools.



MPBs can use the prestigious MPB logo, signifying their accreditation, expertise, and commitment to high industry standards, boosting credibility.



The MPBAA website provides resources for pool builders, including membership details, industry news, and guides to support professional growth. For more information, visit [SPASA's website](#).





## CONTINUOUS PROFESSIONAL DEVELOPMENT

Master Pool Builders members is required to participate in Continuous Professional Development (CPD).

CPD activities which are required as part of compliance with local regulations are considered as part of the MPB CPD requirements.

### ACTIVITIES MUST BE RELEVANT TO ONE OF THE EIGHT CPD TOPIC AREAS LISTED BELOW:

- Technical
- Sustainability
- Compliance
- Communication
- Dispute Resolution
- Contracts
- Safety
- Business Management



### EXAMPLES OF MPB CPD OPPORTUNITIES INCLUDE:

- MPB meetings and forums
- MPB seminars and conferences
- MPB industry-specific committees
- MPB approved workshops and courses
- MPB presentations and webinars
- Training and CPD provided by MPB approved suppliers and partners
- Other MPB approved activities

## MENTORING

MPB Members can participate in the mentoring program. Members can nominate to be a mentor and will then be paired with a mentee, a student from IRLearning's programs.

Mentoring is an important activity that provides skilled, experienced, and professional pool builders the opportunity to support the development of their mentees' competencies and prepare for a future in the pool building industry. The mentoring relationship is a two-way street which also supports the mentor's learning and development. The connection between mentor and mentee will challenge both people, enhance communication skills, and bring unexpected insights into their respective careers.

Ultimately, the MPB mentoring program provides participants with the opportunity to elevate the next generation of pool builders, championing the promotion, growth, succession planning and protection of the swimming pool and spa industry.

### MPB MENTORING PROGRAM PARTICIPANTS MUST HAVE THE FOLLOWING ATTRIBUTES:

- Proven business acumen
- Expertise and proficiency in all aspects of pool and spa building
- Excellent communication and negotiation skills
- A willingness to listen and support their peers, regardless of experience level
- An understanding of different perspectives and cultures within the industry
- The ability to help their mentees develop new skills and refine existing ones
- A positive outlook and passion for the swimming pool and spa building profession.

If a member is interested in becoming a mentor, simply contact SPASA to register their interest, and they will be in contact regarding the next steps.

# MPB MEMBER OBLIGATIONS

Adhering to a disciplined strategy that ensures exceptional project management principles are consistently applied; and a commitment to high standards of quality, craftsmanship and innovation.

## ELIGIBILITY CRITERIA AND ONGOING REQUIREMENTS

Eligibility will be assessed after an applicant has submitted their comprehensive career overview, including current qualifications, professional development milestones, and prior achievements.

### INITIAL MPB ELIGIBILITY CRITERIA:

- Current SPASA membership, including:
  - the SPASA Code of Conduct (and Ethics)
  - the Membership by-laws
  - SPASA insurance requirements
- An individual must be operating a building or construction business that transacts through a regulatory licence type in their jurisdictional region, where licensing is available and
- Minimum of 5 years' experience and with the completion of at least 50 swimming pools and/or spas.

### ONGOING RENEWAL REQUIREMENTS:

- Demonstrated evidence of Work, Health and Safety Policies and Procedures
- Participation in MPB Meetings
- Demonstrated commitment to CPD

## WORK HEALTH & SAFETY

As part of its commitment to promote excellence in Workplace Health and Safety, MPB may request evidence from members to show they promote a safe and healthy work environment through the implementation of comprehensive policies, training, and proactive measures to prevent accidents, injuries, and occupational hazards.

This evidence will support the MPB program with industry best practice content, which can then be shared with other members. Exceptional MPB members may be asked to present to an MPB forum, participate in committees and consultation processes, appear on a podcast, or contribute to written content online and in print media.

## EXCEPTIONAL CLIENT RELATIONSHIPS

To ensure the industry maintains high standards of client relationships, the MPB program requires a commitment to exceptional service by consistently going above and beyond to meet and exceed client needs, providing personalised assistance, and fostering positive relationships.

MPB may ask members who consistently deliver exceptional service to share information on their approach, philosophy, and systems so they can be distributed as part of MPB's commitment to sharing best practice with its membership. These members may also be asked to present to an MPB forum, participate in committees and consultation processes, appear on a podcast, or contribute to written content online and in print media.

# MEMBERSHIP PROCESS

## APPLICATION

The MPB committee, on behalf of SPASA, is responsible for the governance of the MPB program. To apply for membership of the Master Pool Builders program, applicants must complete the Application Form and provide all necessary supporting documentation.

1. Completion of the MPB application (complete your application [here](#))
2. SPASA will confirm the applicant has an active SPASA membership
3. Application and evidence review
4. If required, further information may be requested
5. Determination of outcome
6. Applicant notification

Further information can be found here: <https://www.spasa.com.au/members-and-industry/master-pool-builders>

## DISPUTE RESOLUTION

MPB applicants and MPB Members may raise concerns regarding their membership or membership application in writing via email addressed to SPASA Head Office by outlining the nature of the concern and providing relevant supporting evidence or documentation to support their position, and sending it to [mpb@spasa.com.au](mailto:mpb@spasa.com.au)

Complaints will be referred to SPASA for review and investigation. Once the investigation is complete, SPASA will advise the complainant of the outcome. All decisions are final.

## PROGRAM LOGO

Once an applicant has been accepted as an MPB program member, they will be provided with logos and a style guide to use.

MPB Members can use the MPB logo in advertising and marketing materials to promote their MPB Membership.

All MPB and related logos are the exclusive property of MPB and SPASA, and permission is granted only to use them in-line with the MPB and SPASA membership Terms and Conditions.



**MASTER POOL BUILDERS**



TLC POOLS





# TERMS & CONDITIONS

## PROGRAM PARTICIPATION

Participation in the MPB program is voluntary and is available exclusively to individual pool builder members of SPASA.

MPB reserves the right to vary the Terms and Conditions of the MPB program at any time.

## REGISTRATION

As part of the application process, all candidates will be assessed by the MPB executive and their eligibility confirmed.

All decisions are considered final.

If accepted as a member of the Master Pool Builders (MPB), you agree to comply with the MPB member obligations. You will ensure payments are made in a timely manner and remain liable for any outstanding fees.

You also acknowledge that as a member, you:

- have a continuing obligation to disclose any changes that may affect your MPB and SPASA membership.
- agree to the Program's Guiding Principles and adhere to its Member Obligations
- warrant that the products or services you provide comply with all the necessary standards, and legislative requirements.
- acknowledge that information provided may be shared with third parties, and you consent to the collection, use, and disclosure of such information in accordance with the Privacy Act 1988 (Cth) and SPASA's [Privacy Policy](#).

You understand that by applying for membership and submitting payment does not guarantee acceptance as a member or provide any membership rights. Membership is only confirmed upon receiving written approval, and until then, you are not permitted to use the MPB logo or represent yourself as a member in any way.

## TERM

MPB membership is valid for 12 months and runs concurrently with an individual's company SPASA membership term.

## RENEWAL

MPB membership renewal occurs in-line with the individual's company SPASA membership.

## MAINTAINING MEMBERSHIP

To maintain membership under the MPB program, members must maintain their SPASA membership and demonstrate continued compliance with the MPB program eligibility requirements.

## MEMBERSHIP CANCELLATION

MPB Members, their employees, all subcontractors and related parties under the control of the member must conduct themselves in accordance with SPASA's Code of Conduct. Breaches of the Code of Conduct or Ts&Cs may require the member to undertake directed CPD, training, and could result in suspension, or cancellation of membership.