

OVERVIEW

This qualification is suitable for small business managers who use well developed skills and a broad knowledge base to solve a range of unpredictable problems and analyse and evaluate information from a variety of sources. They may provide leadership and guidance to others and have responsibility for the output of others.

UNITS OF COMPETENCE

This qualification requires the completion of 10 units of competence made up of 4 core unit and 6 elective units.

SPASA recommends the following combination of units to meet the required training and employability outcomes:

Core Units:

BSBSMB404	Undertake small business planning
BSBSMB415	Refine and strengthen a small business
BSBSMB421	Manage small business finances
BSBSMB423	Create a digital technology plan for small business

Elective Units:

BSBCUS401	Coordinate implementation of customer service strategies
BSBCUS402	Address customer needs
BSBMKG413	Promote products and services
BSBMKG414	Undertake marketing activities
BSBLDR401	Communicate effectively as a workplace leader
BSBSRK401	Identify risk and apply risk management processes

QUALIFICATION COST

\$3500

COURSE PAYMENTS

Enrolment Fee \$1500

followed by

5 X Monthly Instalments of \$400

Payment Via:

Direct Debit / BPAY / Credit Card / EFT

CONTACT



Toll Free: 1800 802 482

Fax: (02) 9630 6355

STREET ADDRESS

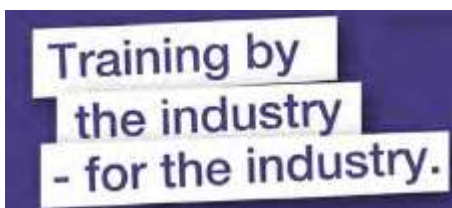
1/33 Daking Street
Parramatta NSW 2151

POSTAL ADDRESS

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Swimming Pool and Spa Association of Australia

RTO Code: 6235
ABN: 74 150 541 816
ACN: 076560391



DELIVERY OPTIONS

Self-Paced - Distance Learning

Students can undertake this course entirely at their own pace by correspondence.

RPL

You may apply to have prior learning and experience recognised toward a qualification or units of competence for which you are enrolled.

